

Monika Zamachowska

Born 1972 in Wrocław in the south-west of Poland. She graduated summa cum laude from the University of Warsaw American Studies Dept. in 1995. She also majored in Spanish at the Warsaw University.

Since 1995 she has been a journalist and an anchor on Channel 2 Polish Public Television (TVP2).

She wrote, or co-wrote, and presented TV shows ever since appearing on the air for the first time in 1996. Those included „The Cults of Popculture” (a live popculture commentary show), Teleadwokat (a legal game-show), „Bazar” (culture commentary show) as well as celebrity interviews with Salman Rushdie, Mario Vargas Llosa, Roland Topor, Sławomir Mrożek, Andreas Vollenweider and Enrique Iglesias to name but a few.

From around the year 2000 she has specialized in European affairs including Poland's EU integration. She co-wrote and co-presented „Europejczycy” and „Witaj Europo” until launching her biggest television success hitherto, the show „Europa da się lubić” based on the French Canadian format „L'Union Libre”. The show ran for five and a half years and was broadcast in prime-time every weekend gathering audiences of 7 million at its peak time in 2004 and 2005.

She moderates business conferences around the Baltic Sea Region. She has cooperated, among others, with the Baltic Development Forum moderating their summits in Helsinki 2006, Tallin 2007 and Copenhagen 2008 as well as moderating the Globe Forum Summit in Stockholm in 2005, 2006, 2007 and 2008. She hosts award ceremonies and gala events for companies from different branches of industry, commerce and culture. Among others, she collaborated with PZU, Allianz Polska, Commercial Union, AIG, AXA, ING Polska, Pekao S.A., Citibank, Volkswagen Bank Polska, Orange Polska, Basell Orlen, Enterprise Investors, Mastercard, Toyota Motor Polska, Macro, Carrefour, Netia, Motorola, Ericsson, Henkel, Generali TU, Central and Eastern European Quality Awards.

In 2006-2008 she was the editor-in-chief of the most ambitious Polish luxury women's monthly, „Zwierciadło”. In 2008, a book of 20 interviews she had conducted for the magazine was published under the title of „Lubię być Polakiem” („I Like Being Polish”).

She also published a book of memoirs of her TV show and its protagonists, entitled „Moja Europa da się lubić” as well as Polish “Thelma and Louise”, a story of a trip in the footsteps of ancient Romans who travelled north, from Rome to the Baltic sea in search of amber entitled “Polki na bursztynowym szlaku”. Her third book is entitled “Pożegnanie z Anglią” (“Farewell to England”). It tells a story of a Polish mother and an RAF officer's wife who tries to find herself among the English and fails to fit in. It

includes observations on the English mentality and way of life as well as tries to deals with concepts such as “small-talk” and “propriety” and is largely autobiographical. Her following book is entitled „Kuchnia kobiet” („Women’s Kitchen”) and includes several life-stories of important women in her family as well as their and the author’s favourite recipes.

She has a company providing media training to individuals and companies. She specialises in the art of presentation and self-presentation, training communication skills and crisis communication as well as voice training, articulation and diction improvement. Her clients include: Polkomtel SA, ING Financial Services, BPH Bank, Wrigleys Polska, Żywiec Zdrój, Danone Polska, Gaz-System and many others.

She is a winner of numerous awards, including: The Award of International News Commentators' Club 2003, The European Screen Award of Business Center Club 2004, Telekamera 2005 (the most coveted television award in Poland), The European Medal 2005 and The ELLE Style Award „for the most stylish television personality”.

She lives in Warsaw with her husband and her two children: Tomasz and Zosia.